



 **L A S H D I P**®

2015 TRAINING INFORMATION

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INTRODUCTION

Thank you for your interest in becoming a LashDip® Certified Professional!

Featured in Vogue, Glamour, Self and seen on NBC, ABC and E! to name a few...
The LashDip® Professional System IS the current "state of the art" in long-wear eyelash/brow embellishment!

As the innovators of the original semi-permanent mascara coating "LashDip®", "LashInserts™" and "BrowInserting™" - The LashDip® Professional System is the first comprehensive brand of its kind in the world, offering access to the highest quality products, appliances and education for beautiful, sustainable service results.

Ride the wave of LashDip® in the media! Share our delight as LashDip® lashes appear on the hottest television programs in the world! Offer your clients the same products they admire on the celebrities they love!

LashDip® is thrilled to be able to share our exciting professional and retail opportunities with you!
Please let us know how to best reach you so that you may be contacted by a LashDip® Representative. We would love to offer more information and answer any questions that will help you begin your journey with LashDip® Professional Systems.

THE LASHDIP TEAM 312-878-0479 TRAINING@LASHDIP.COM



LASHVEGAS!

LASHDIP TRAINING OPPORTUNITIES

LashVegas is the LashDip training experience. LashDip is a Vegas based company and we are thrilled to host our education to certification against the backdrop of our world famous city!

LashVegas consists of multiple training options:

FOUNDATION

Learn the system that put LashDip on the map! With LashDip's Foundation Training, students are taught the basic methods and techniques such as natural correction as well as learning volumizing techniques.

ADVANCED

LashDip's Advanced Training teaches students the hottest new innovative services. Advanced includes BrowInserts, LashDip's revolutionary brow rebuilding service, as well as creative patterning, coloring techniques and new trends.

GROUP TRAINING

Contact your LashDip representative for special group pricing opportunities or "in house" education pricing!

FOUNDATION

THREE DAY TRAINING COURSE

BECOME A CERTIFIED LASHDIP® PROFESSIONAL

Upon successful completion of training.

Three Days of Hands-On Training in Las Vegas
Full LashDip Foundation Supply Package
Transportation To and From the LashDip Studio*
VIP Door Access to One of the Vegas Hotspots

Foundation Training Cost

\$2700



ADVANCED

INTENSIVE TRAINING COURSE

UPGRADE YOUR CERTIFICATION TO LASHDIP® ARTIST

LashDip Advanced Training is available on the day following the
3 day Foundation Course.

Students will learn the newest advanced service techniques
including:

BrowInserts – PerfectBrow Manicure – Creative Correction &
Coloring – NEW Hybrid Service

Advanced Training Cost
\$800



If you wish to continue your LashVegas! experience and upgrade your certification to LashDip Artist, we can extend your reservation during class.

COURSE SYLLABUS

1

DIPPING & NATURAL CORRECTION

The first day of Foundation serves as an introduction to the basic LashDip services. Applying LashDip to natural lashes and performing a natural correction with LashInserts.

2

LASHINSERTING & DIPPING

Day two will focus on LashInserting and practice with timing. This day also focuses on strengthening and reinforcing your service techniques.

3

VOLUMEINSERTING

Day three will focus on using VolumeInserts to create gorgeous lash volume for fuller looks.

4

ADVANCED (OPTIONAL)

During the Advanced training day, students will learn creative correction/coloring techniques, BrowInserts and current trend services.

EDUCATION COMPLETE HANDS-ON

The LashDip Foundation Program consists of a 3 day hands-on education course to learn to perform the LashDip Professional service menu and receive valuable support on marketing your lash business.

Advanced training teaches students the hottest new innovative services and current trends from LashDip.

CERTIFICATION & LOCATION LISTING

Accept no imitations! Let your clients know that they are receiving THE LashDip Professional System by proudly displaying your certification!

All certified LashDip Professionals are listed on the LashDip website, giving you worldwide visibility.

SUPPORT & CONTINUING EDUCATION

All trained LashDip Professionals will have access to one-on-one technical support provided by official LashDip Educators.

You will also have access to continue your education with video tutorials for new professional products and services as they are released by LashDip.

LashDip's superior education sets the LashDip Professional apart from traditionally trained eyelash service providers.

Why learn **ONE** service when you can learn **SEVEN*** with LashDip?

** With the addition of the Advanced Training course*

PROFESSIONAL SUPPLY PACKAGES



FOUNDATION TRAINING

IN YOUR KIT

LashDip – LashAdhere – Dip Free Adhere – LashDefine –
LashRefine – LashRemove – LashPrep – LashSeal –
LashInserts A Curve – LashInserts B Curve – LashInserts C
Curve – VolumInserts A Curve – VolumInserts B Curve –
VolumInserts C Curve – JetBrush – Sculpting Stylus – Lash &
Brow Tongs – LashDryer – Magnifying Glasses – Lash Brushes
– Application Microfibers – Solution Trays – Mini Fan Brushes –
Prepping/Removal Microfibers – Cotton Swabs – Protection Gel
Eye Pads

ADVANCED TRAINING

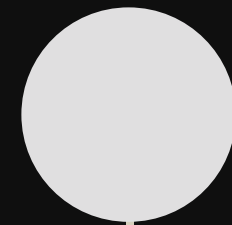
IN YOUR KIT

BrowAdhere – BrowInserts Black – BrowInserts Dark Brown –
BrowInserts Red – BrowInserts Blonde -
Colored Inserts A Curve – Colored Inserts B Curve – Colored
Inserts C Curve – Natural Light Inserts B Curve – Natural Light
Inserts C Curve – Natural Dark Inserts B Curve – Natural Dark
Inserts C Curve

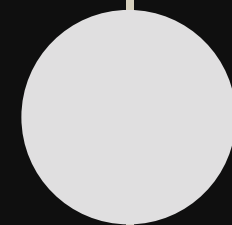
EXTENSIVE MEDIA COVERAGE

ARTIST OF THE YEAR

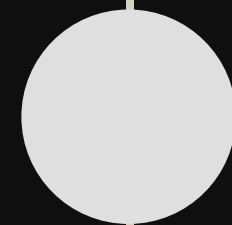
LASHDIP PROVIDES THE
MOST INNOVATIVE
PRODUCTS & TOOLS IN THE
INDUSTRY



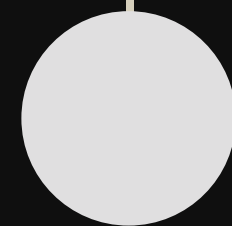
EXCITING OPPORTUNITIES
ONLY AVAILABLE WITH LASHDIP



LASHFAME



ALL CERTIFIED LASHDIP
PROVIDERS COMPETE FOR THIS
INTERNATIONAL TITLE



**EXCLUSIVE
PRODUCTS**

ADDITIONAL DETAILS

Travel packages (Airfare/Hotel) are available for an additional fee

Car service will be provided for transportation to and from class at a central meeting point on the Las Vegas Strip.

Group discounts and on-site training are available.

Attending the Foundation 3 day training course will result in a LashDip Professional Certification.

Attending the Advanced training day will result in a LashDip Artist Certification.

It is the sole responsibility of the student to ensure that proper license requirements in his/her jurisdiction are met to perform semi-permanent eyelash services professionally

Ask your LashDip representative for more information.

CONTACT US
TO BEGIN YOUR JOURNEY



www.LashDip.com



(312) 878 - 0479



training@lashdip.com



[@LashDip](https://www.instagram.com/LashDip)



www.facebook.com/LashDip